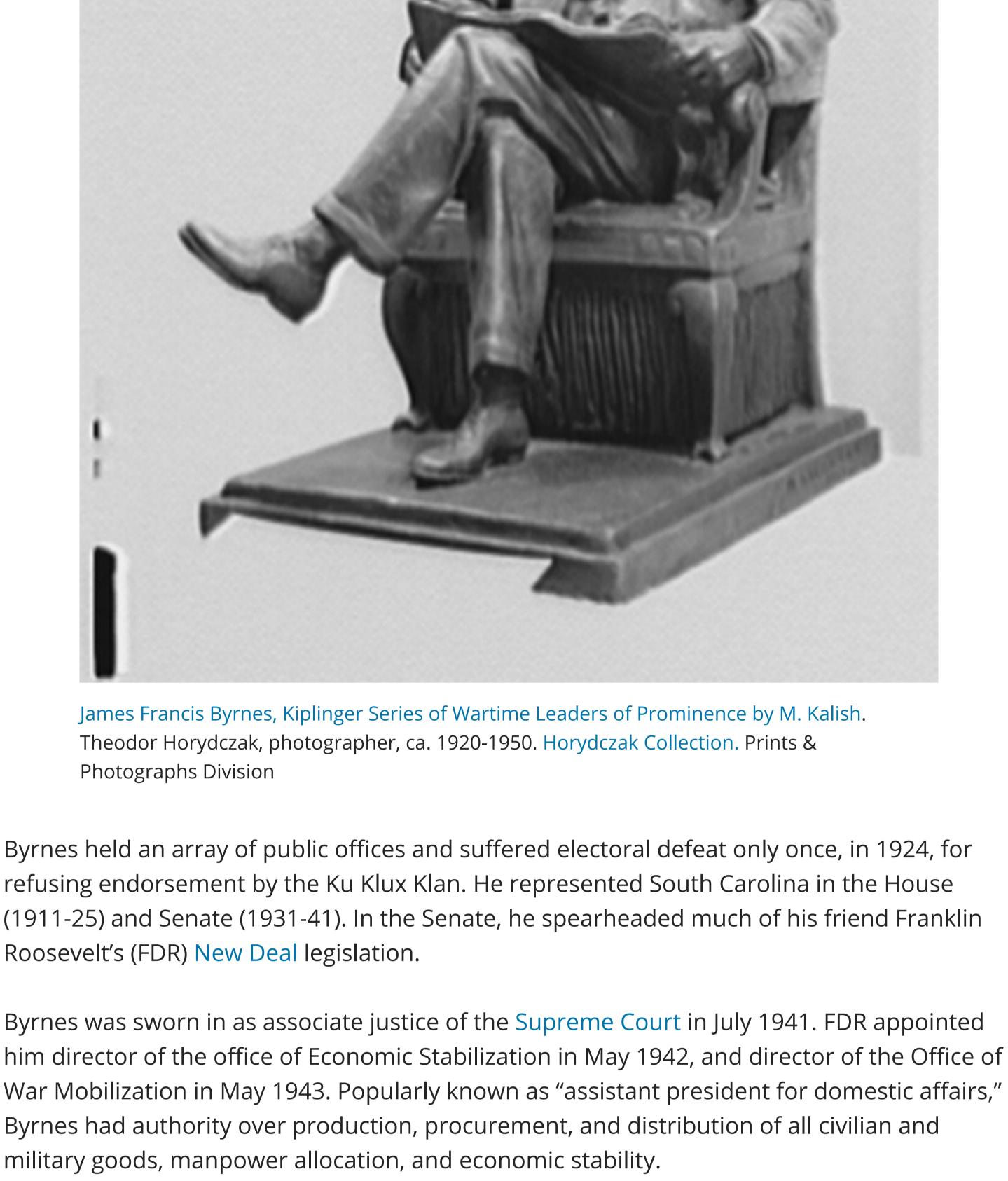


Today's Stories: James F. Byrnes Good Housekeeping Listen to this page

James F. Byrnes



represented the U.S. on the "Council of Foreign Ministers," assembled to write the WWII peace treaties. For these efforts, he was recognized as *Time* magazine's "Man of the Year" for

Although a segregationist while governor of South Carolina (1951-55), Byrnes ensured

passage of anti-mask and anti-cross burning bills (rebuffs to the Klan) and created a sales tax

1946.

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Byrnes attended the Yalta Conference with Roosevelt and was appointed secretary of state

(1945-47) by President Truman with whom he attended the Potsdam Conference. Byrnes

intended to bring parity to the state's deplorably maintained minority schools. However, the Civil Rights movement called for deeper change and Thurgood Marshall (and the NAACP 🗷) challenged the state's "separate but equal" policy with a lawsuit, Briggs v. Elliott. Fearing Marshall's success would evoke a violent backlash from white demagogues and undercut his own efforts, Byrnes had the state's lawyer admit to gross inequities and propose a detailed plan for improved schools which the court would monitor. Byrnes prevailed locally, but Marshall rolled the case into *Brown v. Board of Education*, a successful national challenge to

As with John C. Calhoun a century earlier, Byrnes's position on state's rights became ever

the 1952 presidential election because the Republican platform stated it was the

more pronounced. He led disaffected Southern Democrats to endorse Dwight Eisenhower in

responsibility of the state, rather than federal government, to carry forth civil rights reform.

Plessy v. Ferguson and the doctrine of "separate but equal."

After suffering a long illness, Byrnes passed away in April 1972.

• The above photograph of M. Kalish's statue of James Byrnes is one of a series depicting the Kiplinger Editors Building in Washington, D.C. found in the Horydczak Collection. Read the article "Discovering Theodor Horydczak's Washington" for a guided tour through the collection and the nation's capital. • The section on The Civil Rights Era, in the online exhibition The African American Odyssey: A Quest for Full Citizenship provides an overview of African-American history through the 1957 desegregation of Little Rock, Arkansas's Central High School — a direct result of Thurgood Marshall's successful argument of *Brown v. Board of* Education. See also "With an Even Hand" Brown v. Board at Fifty. • Search across the collections of photographs and prints on *South Carolina* for images

• Search Today in History on the terms *New Deal* and *depression* to learn more about

Roosevelt's recovery programs and Congressional legislation supporting them.

Good Housekeeping made its debut on May 2, 1885. One of several popular women's

25 CENTS

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Beginning a New Novel By the Author of "THE BEAUTY PRIZE" Good Housekeeping: selected issue from 1926–Cover, February 1926. New York International Magazine Co., 1926. Prosperity and Thrift: The Coolidge Era and the Consumer Economy, 1921-1929 Founded by journalist-businessman Clark W. Bryan in Holyoke, Massachusetts, Good Housekeeping soon moved to Springfield, Mass. In 1911, with a circulation of 300,000, the magazine was purchased by the Hearst Publishing Company and moved to New York. At the end of 2020, the magazine had over 3 million paid and verified subscribers.

World's Fair, Good Housekeeping House. General entrance facade. Gottscho-Schleisner, Inc.,

photographer, July 10, 1939. Gottscho-Schleisner Collection. Prints & Photographs Division

Well-known writers who have contributed to the magazine include Somerset Maugham,

Following the death of Calvin Coolidge, his widow, Grace Goodhue Coolidge, memorialized

him in its pages. In an effort to stay close to its audience, many Good Housekeeping articles

The magazine began testing and evaluating consumer goods and making recommendations

to readers in 1900. This practice evolved when the magazine's consumer product evaluation

laboratory became the Good Housekeeping Research Institute. The Institute awards selected

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Garden are among the 29,000 negatives and color transparencies featured in the Gottscho-Schleisner Collection. This collection of photographs by Samuel Gottscho and William Schleisner provides a detailed look at architectural styles and trends throughout the nation from the perspective of the architect as well as the client.

• Photographs commissioned by Good Housekeeping, House Beautiful, and Home and

Search the collection on *House Beautiful, Good Housekeeping,* or *Home and Garden* to

see more examples of photographs taken for these publications. See the Today in History feature on Condé Nast to find more material on the history of magazine publishing in the U.S. Also see the feature on Grace Abbott, named one of the "Twelve Greatest American Women" by Good Housekeeping in 1931. • Search on the term *magazine in the* in Farm Security Administration/Office of War Information Black-and-White Negatives collection for images of a variety of periodicals. • A search on the term *good housekeeping* in the Duke University Libraries collection, The Emergence of Advertising in America: 1850-1920 🗗 yields several advertisements

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Roosevelt, Harry Truman, Dwight Eisenhower, and Richard Nixon.

James F. Byrnes was born in Charleston, South Carolina, on May 2, 1882. (He falsified his year of birth in order to become a court reporter-stenographer in 1900. As a result, his birth year is often reported as 1879.) Although his formal education ended at age fourteen, Byrnes became a lawyer and had an influential role in the political careers of presidents Franklin

magazines founded in the 1880s and 1890s, Good Housekeeping provided information about running a home, a broad range of literary offerings, and opportunities for reader input. Jood Housekeeping BRUARY 1926

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of James Byrnes' home state.

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